



16519 U.S.PTO

BARRY R. LIPSITZ
DOUGLAS M. McALLISTER

LAW OFFICES
BARRY R. LIPSITZ
 BRADFORD GREEN, BUILDING 8
 755 MAIN STREET
 MONROE, CONNECTICUT 06468
 PATENTS, TRADEMARKS, COPYRIGHTS

TELEPHONE: (203)459-0200
FACSIMILE: (203)459-020110/681953
17858 U.S.PTO**MAIL STOP PATENT APPLICATION**

Commissioner for Patents
 P.O. Box 1450
 Alexandria, VA 22313-1450

**UTILITY PATENT APPLICATION TRANSMITTAL
 FILED UNDER 37 C.F.R. §1.53(b)**

Sir:

Transmitted herewith for filing is the patent application of:

Inventor(s): **Rade PETROVIC, Babak TEHRANCHI, Kanaan JEMILI, Joseph M. WINOGRAD and Dean ANGELICO**Title: **MEDIA MONITORING, MANAGEMENT AND INFORMATION SYSTEM****APPLICATION ELEMENTS:**

(1) Patent Application Specification, including Abstract and claims - 44 pages
 (2) Nine (9) sheets of formal drawings, together with transmittal letter
 (3) A check in the amount of \$864 to cover the [X] filing fee (\$824.00) and/or
 [X] Assignment Recordal Fee (\$40) is enclosed.

Before calculating the fee, cancel claim(s)
 Before calculating the fee, see copy of Preliminary Amendment filed in parent application _____ (attached hereto.)

Basic Fee - SMALL ENTITY							\$ 385.00
Multiple Dependent Claims (\$260.)							
Foreign Language Surcharge (\$130.)							
	For	No. Filed	-	No. Extra		Rate	
EXTRA	Total Claims	64	20	44	x	\$09.	= \$ 396.00
CLAIMS	Independent Claims	4	-	1	x	\$43.	= \$ 43.00
TOTAL FILING FEE							= \$ 824.00

The Commissioner is hereby authorized to charge any deficiency in the payment of the required fee(s) or credit any overpayment to Deposit Account No. 50-0625.

**Mail Stop Patent Application
Commissioner for Patents
Page 2 of 3**

(4) Declaration and Power of Attorney form -- 3 pages

- a. Newly executed
- b. Copy from a prior application
- c. Deletion of inventor(s) – signed statement attached deleting inventor(s) named in the prior application.

(5) Applicant claims small entity status

ACCOMPANYING APPLICATION PARTS:

(6) Assignment document

- a. Newly executed (with \$40.00 recordal fee) and separate transmittal Form PTO-1595
- b. Copy from a prior application
- c. Please include assignee information when this application is published
Assignee: **Verance Corporation**
10145 Pacific Heights Boulevard
Suite 200
San Diego, CA 92121

(7) Preliminary Amendment

(8) Certified Copy of Priority Document, together with separate transmittal letter

(9) Information Disclosure Statement, together with PTO Form 1449 and copies of cited references

(10) Return receipt postage prepaid postcard

(11) Express Mail Certificate (Mailing Label No. EV 132074245 US)

(12) Application Data Sheet

(13) Other:

- a.

**Mail Stop Patent Application
Commissioner for Patents
Page 3 of 3**

(14) [] If a **CONTINUING APPLICATION**, check appropriate box, and supply the requisite information below:

Continuation Divisional Continuation-in-part (CIP)
of prior application no.:

Prior application information:

Examiner: _____ Group/Art Unit: _____
Status: _____

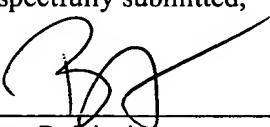
FOR CONTINUATION or DIVISIONAL APPLICATIONS only: The entire disclosure of the prior application, from which an oath or declaration is supplied under paragraph 4(b) above, is considered a part of the disclosure of the accompanying continuation or divisional application and is hereby incorporated by reference. The incorporation can only be relied upon when a portion has been inadvertently omitted from the submitted application parts.

(15) [] Please amend the specification by inserting before the first line the sentence:

(16) [X] **This application claims the benefit of U.S. Provisional Patent Application No. 60/418,597 filed on October 15, 2002.**

(17) [X] Correspondence address:
**Barry R. Lipsitz
Law Offices of Barry R. Lipsitz
755 Main Street, Building 8
Monroe, CT 06468
Telephone: (203) 459-0200**

Respectfully submitted,



**Barry R. Lipsitz
Attorney for Applicant(s)
Registration No. 28,637
755 Main Street
Monroe, CT 06468
(203) 459-0200**

**ATTORNEY DOCKET NO.: SOL-171
Date: October 8, 2003**

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:)

Petrovic, et al.)

Application No.:)

Filed: Herewith)

For: **MEDIA MONITORING, MANAGEMENT AND INFORMATION SYSTEM**

MAIL STOP PATENT APPLICATION

Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

EXPRESS MAIL CERTIFICATE

"Express Mail" mailing label number: EV 132074245 US

Date of Deposit: October 8, 2003

I hereby certify that the attached:

- Check in the amount of \$864 (Filing fee (\$824) and recordal fee (\$40));
- Return receipt postage prepaid postcard;
- Transmittal letter for new patent application;
- Application Data Sheet;
- Patent Application Specification, including Abstract and Claims (44 pages);
- Nine (9) sheets of formal drawings, together with transmittal letter;
- Declaration and Power of Attorney form;
- Assignment, together with Form PTO-1595.

are being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 C.F.R. 1.10 on the date indicated above and is addressed to: **MAIL STOP PATENT APPLICATION, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.**

Carol Prentice

(Typed or printed name of person mailing paper or fee)

Carol Prentice

(Signature of person mailing paper or fee)

Respectfully submitted,



Barry R. Lipsitz
Attorney for Applicant(s)
Registration No. 28,637
755 Main Street
Monroe, CT 06468
(203) 459-0200

Date: **October 8, 2003**

ATTORNEY DOCKET NO.: **SOL-171**

P A T E N T

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:)
Petrovic, et al.)
Application No.:)
Filed: Herewith)
)

For: **MEDIA MONITORING, MANAGEMENT AND INFORMATION SYSTEM**

DRAWING REVIEW BRANCH
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

CERTIFICATE OF MAILING

I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as Express Mail (No. EV 132074245 US) addressed to MAIL STOP PATENT APPLICATION, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on October 8, 2003.

By: Carol Prentice
Carol Prentice

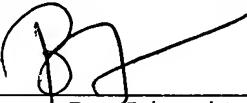
TRANSMITTAL OF FORMAL DRAWINGS

Dear Sir:

Enclosed are nine (9) sheets of formal drawings for filing in the above-referenced patent application.

Please advise the undersigned attorney if correction is necessary.

Respectfully submitted,



Barry R. Lipsitz
Attorney for Applicant(s)
Registration No. 28,637
755 Main Street, Building 8
Monroe, CT 06468
(203) 459-0200

Date: October 8, 2003
ATTORNEY DOCKET NO.: SOL-171